

**Pillar: Kindness**

Kindness is the characteristic or action of being kind. This can take many forms from doing a good gesture to even just helping someone else. In this case, it’s kindness through the digital world. This can be sending positive comments to people, sharing kind content etc. It’s all about making an environment online that includes others and is kind through technology. Kindness that occurs in real life can be shown online, just in different ways.

**Connect and Explain:**

Through digital life, I’ve always made sure to be kind to others from my actions. If someone needs help with something and contacts me through social media, I’m more than willing to help. I make sure to make my social platforms a kind environment that includes everyone. The content I post, I always makes sure is radiating more friendly energy and try my best portray a welcoming space for the people that view my social media.

**Importance:**

I think that kindness is important in making a positive online reputation because being kind is a huge part of having that reputation. If you treat others with kindness, it’ll make you look more positive online. People will also have so much more respect for you if you’re a nice person. This is important to me as kindness really is the foundation of having a positive reputation.

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