BE LIKE TERRY

logo

TPWK

KINDNESS

Terry fox

CANADIAN HERO
1958-1981

KINDNESS/COMPASSION

Kindness is when you are compassionate or generous towards someone. An example of digital kindness is when you leave a nice comment on someone's post you might not know. Or sharing posts to your story that spread kindness, or spread awareness serious topics.

Someone whom I admire, by the name Ludwig, spreads kindness almost every week. He has donated to charities that are lgbtq+ awareness. He uses his platform to spread kindness and compassion.

This pillar is important to me, in creating a positive reputation online because it's always good to be kind. When on social media, it's always good to be kind. If you're not and say one thing bad, it will spread like wildfire. You'll also be known as a person, who isn't kind and all around not a good person. Or it will stick to your digital footprint for the rest of your life. Bad choices now, could affect you later. To summarize, I think kindness is important in creating a positive online reputation because if you say something bad now it sticks with you.