

What is a Digital footprint and why is it important?

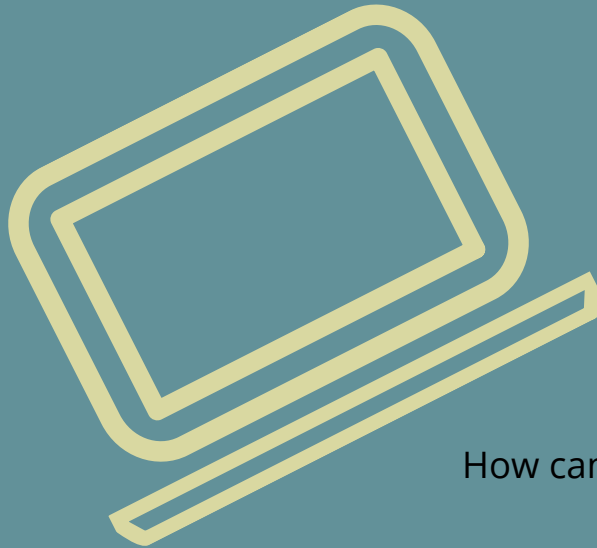
A digital footprint is your online identity and individuality and is what makes you unique. It builds the online reputation, or impression depending on the things you do online. It is important to be aware of it because anything posted online is permanent and stays there forever regardless of being deleted.



How might your digital footprint affect your future opportunities?

If You post something offensive, dumb or rude on my Social media, the boss that you want to work for might look you up and see the stuff that You've posted.

If you say things that are rude and insulting to someone while playing a video game, you could get banned by the other players.



How can you demonstrate digital integrity online?

You can demonstrate digital integrity online by commenting/posting none-offensive comments and posts.

